

TECHNICAL FACT SHEET

Product:	AUTOSOL LEATHER CLEANER (1040)
Concept:	Autosol Leather Cleaner is a concentrated paste developed for smooth leather and all matte parts of plastic and vinyl leather. Also gives fresh appearance to bumpers, spoilers, rally components, etc.
Competitive Comparison:	Conventional leather cleaning products are liquids. Many attempt to combine a leather cleaner with conditioning agents in an all-in-one concept. This results in poor cleaning action. Autosol Leather Cleaner is a paste, which provides concentrated cleaning action, and imparts a new depth of color and elasticity. Many competing brands leave a shiny, greasy residue, which can stain clothing. Autosol Leather Cleaner leaves a natural matte finish, and no greasy residue.
Physical Characteristics:	Cream emulsion with a light orange fragrance.
Chemical Ingredient Claims:	Autosol Leather Cleaner is a pH-balanced formula to safely clean without stripping nutrients or changing the look and feel. Surfactants provide deep-cleaning action to easily remove built-up dirt and stains from leather to restore original color and luster. Leaves a natural matte finish. Also suitable for synthetic leather, vinyl or plastic.
Packaging:	100 gram (3.56 oz) printed aluminum tube enclosed in a folding carton. 24 tubes per case
Directions:	After washing, apply the product thinly to leather or plastic parts with a cloth. Wipe off residual dirt and grime after a few minutes. <u>Note:</u> Do not use on suede leather.
Cautions:	Keep out of reach of children.